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**ENTERPRISE HOMES HIRES AMY BRAND
AS DIRECTOR OF MARKETING**

LOS ANGELES, CA— (July 15, 2008). Los Angeles, CA-based Enterprise Homes, a builder of townhomes and single family residences throughout the western United States, is pleased to announce that Amy Brand has joined the company as director of marketing. With extensive experience in strategy and design, Brand brings a history of revenue-generating campaigns to her work at Enterprise Homes, where her primary responsibility will be to ensure that the Enterprise Home brand and event concepts are completed with consistency, imagination and efficiency.

“A passion for the home building industry is something that is literally “in my blood”—as a child growing up in Northern California, my grandfather was custom home builder, and built the first house I ever lived in,” said Brand. “I hope to contribute an innovative perspective to Enterprise Homes’ marketing department and offer my experience in marketing and design to continue the company’s tradition of excellence.”

Prior to joining Enterprise Homes, Brand worked for three years as an independent marketing consultant for homebuilders and architects in the Southern California region.

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Brand also spent four years as graphic designer for the Capital City Post newspaper. During her tenure with the Post, she was honored twice as Employee of the Year and received the prestigious Capital City Post Chairman's Award for originality in design and revenue generation.

“Because of her proven history of executing projects and events flawlessly, we selected Amy over a multitude of applicants for this new position,” said Joe Smith, president of Enterprise Homes. “Enterprise Homes' continuing growth into new markets throughout the western United States required an expansion of our marketing team. As we move forward with opening multiple new home communities, Kristen's attitude, work ethic, and creative talent will help us remain on the leading edge of marketing and sales in the regions where we do business.”

Brand earned her B.A. in Communications from Loyola Marymount University in Los Angeles and was honored as “Outstanding Graduate Marketing Communications.”

Company Background

Enterprise Homes develops both attached and detached housing for entry-level and move-up homebuyers throughout California. Enterprise Homes prides itself on its award-winning customer satisfaction programs and its reputation for delivering quality housing that is innovative in design, comfort and craftsmanship, all at an excellent value. Enterprise Homes builds residential neighborhoods throughout the western United States. For more information on Enterprise Homes, please call 800.555.5555 or visit www.enterprisehomes.com.

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